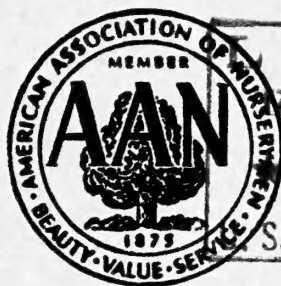


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Fr

Heberle Nursery Co.

Telephone—BUTler 8-2563



LIBRARY
RECEIVED
JAN 15 1960 ★
U. S. Department of Agriculture

Price List

1960



We Have Served the Fruit
Growers for Over 40 Years



*Remember you can pay more, but you can't buy
better trees*

OUR GUARANTEE

We guarantee to deliver well grown trees and plants, which, if properly handled and planted, will grow. However, if, due to unfavorable weather, such as drought, excess rainfall, or other conditions over which we have no control, they fail to grow, we will replace at half price the following season—you to notify us not later than July 15th.

Please send your want list for Shade
Trees, Shrubs, Roses and Evergreens

Heberle Nursery Co.

Office: 478 Browncroft Blvd.
Storage: 751 Browncroft Blvd.
Rochester 10, N. Y.

HEBERLE NURSERY COMPANY

PLAN TO PLANT YOUR NEXT ORCHARD WITH TRUE TO NAME TREES

Growing Fruit Trees Is Our Specialty

OUR TRUENESS TO NAME INSPECTION

All saleable Apple, Pear, Plum, Sweet and Sour Cherry varieties propagated and growing at the Heberle Nursery Company, Rochester, New York have been examined by the Massachusetts Trueness to Name Inspection Service. To the best of our knowledge, these trees are true to name as they now stand in the Nursery row.

OUR REFERENCES:

Genesee Valley Union Trust Company,
Rochester, New York

Central Trust Company, Brighton Branch,
Rochester, New York

HOW TO FIGURE NUMBER OF PLANTS PER ACRE

Multiply the distance the plants are to be set apart by the width of the row. This result divided into 43,560 square feet in an acre is the number of trees or plants required to plant an acre.

WE DELIVER BY TRUCK TO YOUR DOOR

— NO CHARGE —

(Size of Order Permitting)

ALL VARIETIES LISTED ACCORDING TO
RIPENING SEASON

HEBERLE NURSERY COMPANY

APPLES

| Standard | 25-49 | 50-99 | 100 | 1000 |
|------------------------------|--------|--------|--------|--------|
| 2 Yr. Large 4-6 ft. | \$1.75 | \$1.35 | \$1.10 | \$1.00 |
| 2 Yr. Medium 3½-5 ft. | 1.30 | 1.10 | 1.00 | .90 |
| 1 Yr. Large 3½ ft. and up .. | 1.30 | 1.10 | .95 | .90 |
| 1 Yr. 3 ft. and up | 1.10 | 1.00 | .90 | .80 |

| | |
|---------------------------|-----------------|
| WELLINGTON | Mid-August |
| LODI | Mid-August |
| EARLY McINTOSH | Mid-August |
| RED MELBA | Late August |
| HYSLOP CRAB | Early September |
| WEALTHY | Mid-September |
| MILTON | Mid-September |
| SOLID RED McINTOSH | October |
| WEBSTER | October |
| CORTLAND | October |
| MACOUN | October |
| TWENTY OUNCE | Late October |
| R. I. GREENING | November |
| DBLE. RED DELICIOUS | November |
| SPARTAN | November |
| YELLOW DELICIOUS | November |
| MONROE | November |
| LADY | November |
| JONATHAN | Late November |
| NORTHERN SPY | Late November |
| RED STAYMAN | Late November |
| RED ROME | Late November |
| IDA RED | Late November |
| GALLIA BEAUTY | Late November |

DWARF APPLES

MALLING

Root Stock No. 1, 2, 7 and 9

INTER-STEM DWARF

Makes Same Size Tree as Malling No. 7

| One Year | 25 | 50 | 100 | 1000 |
|----------|--------|--------|--------|--------|
| | Each | Each | Each | Each |
| | \$2.00 | \$1.75 | \$1.50 | \$1.25 |

APRICOT AND NECTARINES

| | | |
|----------------------|--------|--------|
| One Year 9/16" | \$2.00 | \$1.75 |
|----------------------|--------|--------|

QUINCES

| | | |
|--------------------|--------|--------|
| Two Year 1½" | \$2.00 | \$1.75 |
|--------------------|--------|--------|

ALL VARIETIES LISTED ACCORDING TO
RIPENING SEASON

HEBERLE NURSERY COMPANY

CHERRIES—Sour

| | 25-49 | 50-99 | 100 | 1000 |
|------------------------------------|--------|--------|--------|--------|
| 2 Yr. Large 4-5 ft. | \$1.75 | \$1.35 | \$1.20 | \$1.10 |
| 2 Yr. Medium 3-4 ft. | 1.30 | 1.20 | 1.10 | 1.00 |
| 1 Yr. Ex. Large 4-5 ft. | 1.75 | 1.35 | 1.20 | 1.10 |
| 1 Yr. Large 3½-4 ft. | 1.30 | 1.20 | 1.10 | 1.00 |
| 1 Yr. Medium 3 ft. and up. | 1.10 | 1.00 | .90 | .80 |
| 1 Yr. Small 2 ft. and up. | .85 | .75 | .70 | .65 |

(Mazzard Root 10c Higher)

MONTMORENCY July

ENGLISH MORELLO July

Our Cherries are budded from Virus Free wood

PEACHES

| | 25-49 | 50-99 | 100 | 1000 |
|---------------------------|--------|--------|--------|--------|
| Ex. Large 5-6 ft. | \$1.45 | \$1.20 | \$1.00 | \$.90 |
| Large 4-5 ft. | 1.10 | 1.00 | .90 | .85 |
| Medium 3-4 ft. | .85 | .80 | .75 | .70 |
| Small 2-3 ft. | .75 | .70 | .55 | .50 |

EARLY EAST Early August

EARLY RED FREE

FISHER

JERSEYLAND

RED HAVEN

GOLDEN JUBILEE

FAIR HAVEN

TRIOGEM

ROCHESTER

SUN HIGH

SOUTHLAND

HALE HAVEN

RICH HAVEN

SUN HAVEN

GOLDRAY

VALIANT

GOLDEN EAST

BLAKE

ELBERTA

J. H. HALE

AMBER GEM

RIO OSO GEM Mid-September

ALL VARIETIES LISTED ACCORDING TO
RIPENING SEASON

HEBERLE NURSERY COMPANY

PEARS

| Standard | 25-49 | 50-99 | 100 | 1000 |
|-----------------------------|-----------------|--------|--------|--------|
| 2 Yr. Large 5-6 ft..... | \$1.75 | \$1.35 | \$1.20 | \$1.10 |
| 2 Yr. Medium 4-5 ft..... | 1.30 | 1.20 | 1.10 | 1.00 |
| 1 Yr. Large 3½ ft. and up.. | 1.30 | 1.20 | 1.10 | 1.00 |
| 1 Yr. 3 ft. and up..... | 1.20 | 1.10 | 1.00 | .90 |
| CLAPP'S FAVORITE | Mid-August | | | |
| BARTLETT | Early September | | | |
| SECKEL | Mid-September | | | |
| BEURRE BOSC | Late September | | | |

PLUMS

| | 25-49 | 50-99 | 100 | 1000 |
|-----------------------------|----------------|--------|--------|--------|
| 2 Yr. Large 5-6 ft..... | \$1.75 | \$1.35 | \$1.20 | \$1.10 |
| 2 Yr. Medium 4-5 ft..... | 1.30 | 1.20 | 1.10 | 1.00 |
| 1 Yr. Large 3½ ft. and up.. | 1.30 | 1.20 | 1.10 | 1.00 |
| 1 Yr. 3 ft. and up..... | 1.10 | 1.00 | .90 | .80 |
| SANTA ROSA | Mid-August | | | |
| BURBANK | Mid-August | | | |
| ABUNDANCE | Mid-August | | | |
| BRADSHAW | Mid-August | | | |
| STANLEY | Mid-September | | | |
| FELLEMBURG | Mid-September | | | |
| SHROP. DAMSON | Late September | | | |

CHERRIES—Sweet

| | 25-49 | 50-99 | 100 | 1000 |
|-----------------------------|--------|--------|--------|------|
| 2 Yr. Large 5-6 ft..... | \$2.00 | \$1.75 | \$1.50 | |
| 2 Yr. Medium 4-5 ft..... | 1.60 | 1.35 | 1.25 | |
| 1 Yr. Large 3½ ft. and up.. | 1.65 | 1.35 | 1.25 | |
| 1 Yr. 3 ft. and up..... | 1.50 | 1.25 | 1.00 | |

(Mazzard Root 10c Higher)

| | |
|-----------------------|------------|
| BLACK TARTARIAN | June |
| EMPEROR FRANCIS | Early July |
| NAPOLEON | Early July |
| VICTOR | Early July |
| BING | Early July |
| BLACK GIANT | Mid-July |
| SCHMIDT'S | Mid-July |
| WINDSOR | Mid-July |
| HEDELFINGEN | Mid-July |
| LAMBERT | Late July |

ALL VARIETIES LISTED ACCORDING TO
RIPENING SEASON

CURRANTS

| | 100 | 1000 |
|----------------|---------|----------|
| Two year No. 1 | \$20.00 | \$175.00 |
| One year No. 1 | 18.00 | 150.00 |

GRAPES

| | 10 | 100 | 1000 |
|-------------------|--------|------------------|----------|
| Two year No. 1 | \$3.50 | \$29.00 | \$130.00 |
| One year No. 1 | 3.00 | 20.00 | 120.00 |
| Caco (Red) | | Portland (White) | |
| Fredonia (Black) | | Concord (Blue) | |
| Niagara (White) | | Delaware (Red) | |
| Van Buren (Black) | | \$35.00 | \$200.00 |
| | | each | 10 |
| Golden Muscat | | \$1.00 | \$7.50 |
| Concord Seedless | | 1.00 | 7.50 |

BLACK RASPBERRIES

Cumberland, Logan and Morrison

| | 100 | 1000 |
|-------------------|---------|----------|
| No. 1 Transplants | \$26.00 | \$140.00 |
| No. 1 Tips | 15.00 | 70.00 |

RED RASPBERRIES

Latham and Indian Summer

| | 100 | 1000 |
|----------------|---------|---------|
| 1 Year Suckers | \$15.00 | \$85.00 |

PURPLE RASPBERRIES

Columbian and Sodus

| | 100 | 1000 |
|------------|---------|---------|
| No. 1 Tips | \$15.00 | \$85.00 |

BLACKBERRIES

Alfred, Blowers and Ildorado

| | 100 | 1000 |
|-------------|---------|---------|
| No. 1 R. C. | \$15.00 | \$85.00 |

ASPARAGUS

| | 100 | 1000 |
|----------|--------|---------|
| Two Year | \$7.00 | \$35.00 |
| One Year | 6.00 | 30.00 |

EVERGREENS

| | | each | 10 or more |
|------------------------|--------|--------|------------|
| Taxus, Spreading | 2/2½' | \$6.00 | \$5.50 |
| | 18/24" | 5.00 | 4.50 |
| | 15/18" | 3.50 | 3.00 |
| Taxus, Upright | 2/2½' | 7.00 | 6.50 |
| | 18/24" | 6.00 | 5.50 |
| Hemlock | 2/2½' | 4.00 | 3.50 |
| | 18/24" | 3.50 | 3.00 |
| Juniper, Pfritzeranna | 2/2½' | 5.00 | 4.50 |
| | 18/24" | 4.50 | 4.00 |
| Pine, Muhgo | 18/24" | 4.00 | 3.50 |
| | 15/18" | 3.50 | 3.00 |
| Arbor Vitae, American | 3/3½' | 4.00 | 3.50 |
| | 2/3' | 3.50 | 3.00 |
| Arbor Vitae, Pyramidal | 2/2½' | 4.00 | 3.50 |
| | 18/24" | 3.50 | 3.00 |
| Norway Spruce | 18/24" | 1.75 | 1.25 |
| | 15/18" | 1.50 | 1.00 |

